

REAL QUESTIONS REAL ANSWERS

What is the Drug Quality and Security Act (DQSA) and who does it effect?

Effective November 2013, the Drug Quality Security Act launched national compliance requirements for the tracking and tracing of pharmaceutical products. In addition, this will set national licensing standards for all entities of the supply chain – everyone, including manufacturers, wholesale distributors, repackagers etc will be responsible for meeting the requirements of the DQSA.

Why is it imperative that Pharmaceutical executives begin to finalize their plans for serialization?

Due to some unexpected obstacles, compressed timelines and additional requirements taking effect, pharmaceutical manufacturers are racing against the clock to prepare for the impending mandates. Currently, manufactures are required to incorporate product transaction data into a document either electronically or on paper each time a transaction changes hands. By November 2017, it will be mandatory that all data be provided electronically, and the product identifier must be affixed or imprinted on the label at the product and case level.

What are some of the main challenges facing supply chain security in today's global marketplace?

While there is no shortage of challenges in the pharmaceutical supply chain process, the biggest hurdles manufacturers face today center around security, safety and visibility. It has been estimated that anywhere from 10 to 15% of the world's drugs are counterfeit and billions of dollars are lost every single year due to counterfeiting. Until a manufacturer has visibility to accurate information across the entire chain and the ability to trace all materials back to the initial source, these challenges will continue to exist.

If this didn't answer your questions. Contact us directly and we will be happy to help.

How will Serialization address these challenges?

Track & Trace and Serialization will ensure precise data is being tracked across the entire chain at any point and any location. Having the ability to have the most accurate track and trace capabilities allows companies to act quickly, efficiently and keep the counterfeiting at a minimum. Serialization will make it extremely hard for product codes to be duplicated, minimizing the risk to not only manufacturers but to consumers as well.

Why is choosing the right marking and coding partner such an important part of implementation?

Implementing a complete serialization solution will be different for each company which is why choosing a flexible and reliable partner is key. REA JET has been providing the pharmaceutical industry with coding and marking solutions for over 30 years. In addition to printing technology, REA JET is powering a complete, single software platform for its High Resolution Coding and Marking Systems.

How is REA JET's single software platform beneficial for manufacturing in the pharmaceutical industry today?

REA JET offers the world's ONLY single software platform for track & trace in the pharmaceutical industry in its class. This benefits all manufacturers who have the need to develop serialization applications across multiple technologies. This allows the management of label creation from front of the line to the end of the line using the same interface; decreasing development time and increasing productivity.

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